

Starr Library Communications Committee Meeting Minutes
February 20, 2023

Present:

Andrew Schulkind, Chair

Erin Humbaugh

David Lavallee

Jaclyn Savolainen

Topics Covered

Can the Board help to find opportunities for community outreach? Can we help out by posting notices to bulletin boards around the community?

Should we consider reinstating liaisons to the Town and Village Boards for quarterly check-ins? Particularly with the Town re: Park issues.

Reinstitute an annual community survey to gather feedback, highlight programs, and provide a way for the community to feel heard by Starr.

Noted that community members are permitted by our bylaws to sit on committees, which could be a great way of encouraging community involvement and taking advantage of the expertise available in Rhinebeck. In the past there has been crossover between Fundraising and Communications. We expect to keep the committees separate, but to collaborate as needed on fundraising communications efforts.

Action Items

Ask Board if we know anyone with a pickup truck or a trailer to make moving the Book Bike more easily.

Create a system to regularly invite state and county legislators and local officials to library events.

Andrew and Jaclyn will meet to discuss Google Drive setup and usage for the Board

Andrew will send a note with a link to the Bylaws for committee members to review the description and function of the Communications committee so we can adjust as necessary.

Andrew to reach out to Eric for guidance on Starr bringing the Book Bike (and more) to the Farmers Market a few times during the 2023 season.

Andrew Schulkind

Trustee, Starr Library